

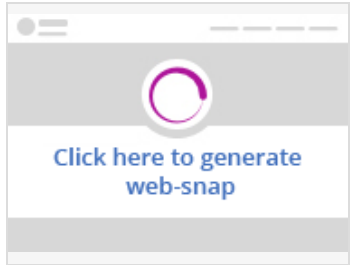


DIGITAL REPORT

Feb 2023

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CATEGORY

Primary Category

Category Name	Dentists
NAIC CODE (Primary Category)	621210
SIC CODE (Primary Category)	8021
Peak Sales Month	jan, mar, jun, aug
Avg Revenue/Business	\$730.00k

Secondary Category

Category Name	Dentist Periodontist Gum Diseases
NAIC CODE (Secondary Category)	621210
SIC CODE (Secondary Category)	8021

FIRMOGRAPHICS

Locations Count	1
Business Type	Residential
Annual Revenue	—
Tech Spend/month	—
Business Age	—
Business Model	B2C
Revenue Seasonality	Winter, Spring, Summer
Remote-Only Business	✗

Technology

CMS
WordPress.org

Online Video Platforms
YouTube

Hosting
GoDaddy Hosting

Customer Reviews
BirdEye

LOCAL BUSINESS PRESENCE

Google My Business - Listed	—
Google My Business - Claimed	—
Google Reviews	—
Google Reviews Count	—
Google Rating	—
Nextdoor	×

HR & Hiring

Employee Size	—
Review(s)	0
Ratings	★ ★ ★ ★ ★
Open Positions	0
Hiring	

Digital Security

Security Score

50

Malware

×

Sensitive Information Security

✓

Infrastructure

Caching Enabled

×

File Compression

×

Server Response Time

425.336 | ×

Website CMS

WordPress.org

Communication

Data Usage	Medium
Toll-Free Number	✘
Video Calling Platform	YouTube
Email Platform	Not Detected
Help Desk	Not Detected
Contact Center	Not Detected

Online Presence

Website Page Count	1
Mobile Friendly	✓
SEO Score	52
Trust Flow	—
Local Presence	✗
Domain Name	newyorkperiodontist.com
Registrar Name	—
Created Date	—
Domain Age	—

Social

Social Score

35

Pinterest Business Account

Pinterest Followers: - Pinterest Following: - Pinterest Pins: - Pinterest Boards: - Pinterest Domain Verified: - Pinterest Verified Merchant: -

×

Instagram Business Account

Instagram Posts: - Instagram Followers: - Instagram Following: - Instagram Business Account Link: <https://www.instagram.com/nyceramicimplants>

✓

Marketplace

iOS App

×

Android App

×

Advertising

Advertising Score

0

Google Ads Presence

Google AdWords Cost: - Google Ads Traffic: -

-

Display Ads

×

Facebook Ads

×

E-Commerce

Ecom Created	-
Del-Return Policy	✓

Inventory Tracking

Reservation	✗
Online Ordering	✗

Customer Feedback

Reviews	✓
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Product Insight

Product Count	-
Average Product Price	-
Featured Products	✗
Promotions	✗
Coupons	✗

Commerce Page

Buying Page	✗
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Selling Page ×

Rentals Page ×

Interactive Widgets

Menu ×

Scheduler ✓

Premium Calculator ×

Inventory Tracking ×

Finance ×

WishList ✓

Order Tracking ×

Get A Quote ×

Estimate Page ×

Marketplace

FB Shop ×

Amazon Seller -

Technology Breakdown

Tech Spend/month -

Monthly App Spend —

E-commerce Technology Breakdown

Installed Apps —

Plan —

Last Plan Change at —

Ecommerce Platform Not Detected

Last platform —

Ecommerce Tools Not Detected

Payments Not Detected